

**After another very successful holiday market we are anticipating even greater sales at the 7th Annual MAGallery Holiday Market with unique handmade seasonal décor and gift items. A marketing blitz of this event is planned through social media, regional media announcements and holiday market newsletters.**

**LOCATION: MAGallery; 125 W. Jefferson St., Madison, Georgia**

**DATES: Holiday Market Dates: Oct 18 – Dec 31, 2025**

**HOURS: Mon – Sat 11am-5pm**

**General information**

**If you have been an accepted participant in the past years only description of your work needs to be submitted for consideration on your application. All new applicants to the MAGallery Holiday Market are required to submit images of your work for consideration by the Holiday Market Committee. The work is juried for content and quality. MAGallery artists are expected to provide work that is different in context from their work that will be on exhibit in the gallery.**

* All works must be made by the artist/business.
* Due to space limitations in The Studio Gallery, artists accepted into the Holiday Market will limit their initial drop off to quantities as listed below. The Holiday Market Display Committee will decide which and how many works from each artist to display. Each participating artist will be fully represented. Stock will be supplemented constantly from the inventory. As items sell well and inventory is low, artists will be notified by the MAG Holiday Market committee to replenish stock.
  + .Jewelry – 80 pieces (let us know if you have a display unit to use)
  + 3D works under 20” – 50 works
  + 3D works over 20” – 10 works
  + 2-D works – (paintings, photography, etc. (framed max. size 30”) – 8 pieces
  + Fiber works – (purses, placemats, scarves, gloves etc.) – 50 items
* Accepted artists will be provided an assigned code and preprinted inventory sheets and labels.

MAGallery Artists will use their current assigned codes with HM prefix. (i.e., HM MAJ 123 $\_\_\_\_)

**Holiday Market Fees**

* Accepted artists must be members of MAGallery. For all current non-members the $50 fee does include your single membership $35. for year 2026. Fees are waived for MAGallery Artists.
* All sales incur a 30% commission. Payment for artists’ sales will be made at the beginning of each month for the prior month’s sales. MAGallery handles all sales through its Square platform and prepares 1099 by Jan.31, 2026.

**Key Dates**

* **Aug 23** Applicants submit a completed, signed application. New applicants to MAGallery Holiday Market must submit quality images of their work to markets@themadisonartistsguild.org
* **Aug 25** Notification of acceptance via email. Email will incl. W-9 form and membership form (where req.)
* **Aug 25- Sept 5** All new accepted artists to the MAG Holiday Market must submit $50, a completed W9, and membership form to reserve a space in the MAGallery Holiday Market.

All past participants, excluding current gallery artists, whose work has been accepted for the 2025 MAGallery HM must submit the fee, $50 and updated W9 to reserve space in the MAG Holiday Market.

* **Oct 1– Oct 11:** Accepted artists to deliver works for the HM Sale during gallery hours (closed on Sundays). Unless other arrangements are made.
* **Oct 18 – Dec 31:** Holiday Market Sale Mon-Sat 11-5pm
* **Jan 2 – 10, 2025** Pick up of unsold works between the hours of 11:30 – 4:30 (Closed Sundays)

**MAGallery Holiday Market 2025 APPLICATION**

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If you have any questions/concerns please feel free to contact me at [audrone@charter.net](mailto:audrone@charter.net) or

markets@TheMadisonartistsguild.org

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