

## **PROSPECTUS**

### **2025 Madison Artists Guild Members Exhibition**

Exhibition Title: ***Shades of Contrast: A Black & White Art Exhibition***

Description: A juried exhibition of 2-D and 3-D original artwork by Madison Artists Guild (MAG) members that delves into the timeless contrast of light and dark, simplicity and complexity.

Black and white art holds a special place in the creative world. It strips away the distractions of color, allowing viewers to focus on form, texture, and emotion. The absence of color invites new interpretations, challenging both artists and audiences to find richness in simplicity. Whether it's the high contrast of light against shadow or the purity and clarity of monochrome tones, this exhibition explores how the absence of color can create vivid worlds of its own.

No Entry Fee

But if you are selected for the show, you must have a current Guild membership. Guild membership starts at \$35. New memberships and renewals will be taken upon acceptance into the show.

All work must be the original work of the Member Artist, personally made by hand or using tools or machines, and not in violation of copyright infringement. If someone else's work is used as inspiration, the artist is expected to give credit to the original source on the image label. Please consider that MAGallery is a family-friendly gallery; therefore, appropriate subject matter only.

Exhibition Dates

**June 5 – July 12**

Call for Art Dates

**April 1 - May 5.** Entries to be submitted digitally. Instructions below.

Notification of Acceptance

**May 8.** Acceptance email to include W9 form, contract, label sheet, and membership status. Guild memberships start at \$35.

Delivery of Artwork

**May 29 - June 1** Monday – Friday, 11:00 AM – 5:00 PM.  
MAGallery, 125 W. Jefferson Street, Madison, GA 30650

Opening Reception

**June 6** from 6 – 8 PM. All artists accepted in the exhibition are encouraged to attend.

Special Note:

For the duration of the exhibition, Gallery Guests will vote for People's Choice and Best Use of Theme. Winners announced at the close of Shades of Contrast.

### **Specifications for Entering**

- No entry fee.
- MAG membership required. New memberships and renewals will be taken upon acceptance into show.
- All work is offered for sale.
- Artist receives 60% of gross sales price. Sales are processed through MAGallery's Square platform.
- 2-D and 3-D artwork is allowed:
  - 2-D work must be framed, matted or galley wrapped with a finished or wrapped edge
  - 2-D work must be ready to hang with wire. **Artwork using saw tooth hangers or hooks will not be accepted.**
  - 3-D work must be ready to place on a flat surface. Artist to supply any necessary stands, etc.

- Up to two pieces may be entered.
  - Maximum size of artwork = 18” x 24”
  - 2-D art may be framed larger than 18” x 24” but artwork itself may not exceed 18” x 24”.
  - Artists are encouraged to enter varied sizes.
- Entries will be curated from hi-res 300 dpi JPEG/JPG images.
- Images must be of the final artwork as it will be displayed, including final framing and/or any support pieces for 3-D work. Artwork accepted into the exhibition from an image that didn’t accurately portray the piece will not be allowed.
- No images of works in progress will be considered.
- If final artwork will be under glass, send 2 images – one BEFORE putting it under glass and one AFTER putting it under glass and framing.

### **How to Send Images**

1. Send to [specialexhibitions@themadisonartistsguild.org](mailto:specialexhibitions@themadisonartistsguild.org) as an ATTACHMENT with SHADES OF CONTRAST CALL FOR ART in the subject line. Do not insert images into the body of the email.
2. Please send all images in one zip file if you can. Instructions for creating a zip file on either a PC or a MAC can be found at <https://www.wikihow.com/Make-a-Zip-File>
3. Please make sure your image resolution is 300 DPI or higher. Note: At 300 DPI (or PPI), the pixels for a 4” x 6” print would be 1200 x 1800.
4. Images must be in JPEG/JPG format, not HEIC format, which is the default setting for Apple Phones. Please change them from HEIC to JPEG/JPG format before sending.
5. Phones and cameras automatically assign a random and long number as image titles. You will need to use the SAVE AS function and rename each image to include all the information below:

SE + your 3 initials of your name + a 3-digit inventory number. **Ex: SE APD 101** (use spaces as shown)

Title of Work

Dimensions of Artwork without matting or framing. Ex: 8 x 10 without “ for inches

Medium

Price

**Example: SE APD 101 Sunrise 8 x 10 Acrylic on Canvas \$200** (use spaces as shown)

### **Questions**

Email: [specialexhibitions@themadisonartistsguild.org](mailto:specialexhibitions@themadisonartistsguild.org)

Text: Elizabeth Collins Hanes at [770-367-1203](tel:770-367-1203)

Phone: MAGallery [706-342-9360](tel:706-342-9360)